

## 10/02/11 **Eco Vision Gets Patent for Biodegradable Tube Packaging**

Biodegradable packaging manufacturer Eco Vision has been awarded a US patent for its homecompostable Eco Tube package, which is used for lip care products. The utility patent has been assigned by the US Patent and Trademark office and the tube was formally named 'paper tube packaging with open end and coated cap.'

Ellery West, CEO of Eco Vision and developer of the Eco Tube said, "We are very excited to be awarded a patent for the Eco Tube. This is the first of our much larger portfolio of patented homecompostable packaging solutions currently in process."

In the United States and Canada, Eco Vision manufactures its patented packaging for sale to consumer product manufacturers and marketers.

"To do so, we utilize raw materials derived from post-consumer waste and invasive plant species. In the rest of the world, we are actively engaged in licensing our packages to responsible organizations committed to sustainable product container solutions," explained West.

The Eco Tube is made 100 percent from certified post-consumer waste paper, biodegradable adhesives and coatings, and can be printed with soy inks. The California-based company claims the tube is an ideal, eco-friendly packaging solution for lip balms and many other products, such as cosmetics, adhesives, lubricants, stain sticks, and other products formulated for packaging in a tube.

Currently used for Organic Essence's lip balms, the pack won a Green Packy Award, at the Natural Foods Expo early last year. During the award presentation, Tom Wright, project manager for Whole Foods Green Mission noted, "I composted the Eco Tube package in my back yard and it only required two weeks to fully compost."

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