



NEWS RELEASE

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Summary: U.S. Patent Office grants patent to Eco Vision for the Eco Tube fully home compostable paper-based packaging. The company is actively seeking licensees worldwide. The Eco Tube has already received a major industry award as a home compostable package.

Eco Vision Awarded Patent for Home Compostable Eco Tube Package

Crescent City, CA January 28, 2011: Eco Vision announced today that the US Patent and Trademark Office has issued a U.S. utility patent #7819251; it is formally named "Paper Tube Packaging with Open End and Coated Cap." (See accompanying image)

The Eco Tube provides an ideal, eco-friendly packaging solution for lip balms and many other products, such as cosmetics, adhesives, lubricants, stain sticks, and other products formulated for packaging in a tube. Eco Vision designed and manufactures the package, made 100% from certified post-consumer waste paper, biodegradable adhesives and coatings, and can be printed with soy inks.

The Eco Tube, used for Organic Essence's lip balms, won a coveted Green Packy Award, sponsored by Whole Foods Green Mission Project, at the Natural Foods Expo in the Spring of 2010. During the award presentation to CEO Ellery West, Tom Wright, Project Manager for Whole Foods Green Mission noted, "I composted the Eco Tube package in my back yard and it only required two weeks to fully compost."

Ellery West, CEO of Eco Vision and developer of the Eco Tube said, "We are very excited to be awarded a patent for the Eco Tube. This is the first of our much larger portfolio of patented home compostable packaging solutions currently in process. In the United States and Canada, we manufacture our patented, novel packaging for sale to significant consumer product manufacturers and marketers. To do so, we utilize raw materials derived from post consumer waste and invasive plant species. In the rest of the world, we are actively engaged in licensing our packages to responsible organizations committed to sustainable product container solutions."

West and his wife Gail currently have over 10 eco-friendly product solutions in the patent process including toothpaste tubes, vitamin bottles, produce baskets, jars, pumps/sprayers, and bottles. The company plans to launch manufacturing operations to produce biodegradable, compostable packaging for a variety of

U.S. product marketers by the fourth quarter of 2011. The company welcomes international licensing inquiries from responsible manufacturers.

For more information, visit the company's website at: www.eco-vision.com or contact Lee Stein, VP Marketing & Sales by email at: Lee [at] eco-vision.com or by phone at: +1-707-843-5088.

Key Words: Eco Vision, Eco Tube, sustainable packaging, compostable packaging, biodegradable, home compostable packaging, lip balm tubes, eco-friendly jars, green product packaging solutions, paper packaging, cardboard packaging, Whole Foods Green Mission, Green Packy.

About Eco Vision:

Eco Vision innovates and develops patented, renewable, biodegradable, home compostable and sustainable fiber-based product container solutions. In the United States, we manufacture our patented, novel packaging for sale to significant consumer product manufacturers and marketers. To do so, we utilize raw materials derived from post-consumer waste and invasive plant species. We license our technology worldwide to responsible organizations committed to sustainable product container solutions.

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