

NEWS

Packaging

Powder from a new process technology

Kosmoda | Kosmoda, producer of baked powders and established in 2007, launched a new solvent free and paraben free powder as a combined result of advanced technological processes and laboratory research on formulations and raw materials. The result in fact appears and feels something in between a poured product and a powdered one, while keeping the best features of both forms.

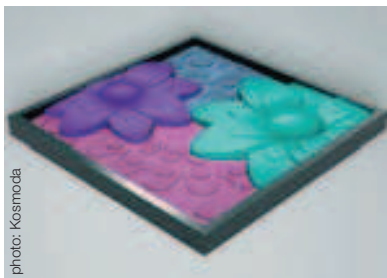


photo: Kosmoda
Powder combining the advantages of a poured product and a powder

The thin and adherent powder, with a long lasting colour effect and a creamy and soft touch, is easy to blend and forms an even film with high colour release. To experiment with colours it can be used wet and dry. Up to 6 different shades can be combined with domed or embossed patterns in one single pan.

Cardboard innovation

Toly | Cardboard is environmentally friendly and can be easily branded for a striking look. Toly are presenting several new concepts with sliding drawers, interchangeable inserts and removable compacts.



photo: Toly
Intriguing cardboard solutions

Compostable tube for cosmetics

Eco Vision | The founders of the sustainable packaging firm Eco Vision have been assigned a US patent for its **Eco Tube** paper tube packaging with open end and coated cap. The packaging is a solution for lip balms, cosmetics and other products formulated for packaging in a tube. It is made from 100% certified post-consumer waste paper, biodegradable adhesives and coatings, and can be printed with soy inks. The packaging is being used for Organic Essence lip balms, as part of its environmentally friendly line, illustrating the scope for more sustainable packaging in home and personal care lines. The company is also developing the Eco Jar.

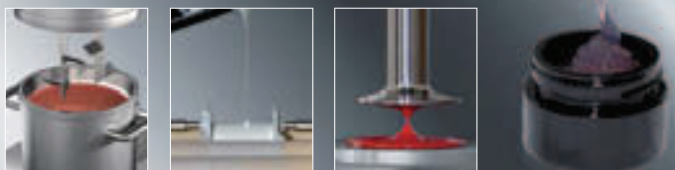


photo: Eco Vision
Tube made from 100% certified post-consumer waste paper

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